

NORTHEAST FRONTIER RAILWAY

Office of the
General Manager (P)
Maligaon, Guwahati-11
Dated.01.04.2021

No. E/41/250/QG/Pt.V

To
GM/Con/MLG, AGM/MLG, All PHODs, DRMs, ADRMs, Sr.DPO's, DPO's, Dy CSTE/MW/MLG, Dy.CPO/CON/MLG, Dy.CAO/Cash & Pay/MLG, Dy.CSTE/(TC)/MLG, DSTE(MW)/PNO, Dy.CE/Br.Line/MLG, Dy.Secy. to GM/MLG, ADGM/MLG, MD/CH/MLG, Dy.CMM/PNO, Sr.DEN/MLG, Sr.EDPM/MLG, Chairman/RRB/GHY/Siliguri, Chairman/RRC/GHY, All CMS and MS, Principal STC/NBQ's & ZRTI/APDJ, All SPO's/APO's of 'P' Branch, Sr.ARM/NJP/GHY, Addl.Registrar/RCT/GHY, All Area Managers, Sr.DME(D)/NGC, AENs, SPO/Trg/APDJ, DFMs, CWM/NBQ&DBWS, WAO/NBQ, SAO/NJP, APO/NBQ/DBWS/NJP&GHY, AMM/BLST, WM/EWS/BNGN, All Non-Divisionalised Units, Sr.DME/D's, GS/NFRMU/NFREU & AISCTREA, NFROBCEA & NFRPFA/MLG.

Sub- Selection for the post of Sr.Publicity Inspector in Level-6 of 7th CPC.

It has been decided to hold a selection for forming a panel of 02(two) UR posts of Sr.Publicity Inspector in Level-6 under CPRO/MLG, through written examination.

Applications are invited from the volunteers of all departments of N.F.Railway on the following terms and conditions:-

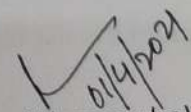
- i) Educational qualification :- Should be graduate from a recognized University.
- ii) Age :- Should not be more than 40(forty) years of age on the date submission of the application.
- iii) Length of service :- Should complete 5(five) years service in Group 'C' in any of the deptt. of the Railway except RPF & RPSF.
- iv) Other qualification :- Preference will be given to the candidates holding Diploma in public Relation/Journalism/Advertising/Mass communication from a recognized institute/University.

The selected incumbent should seek further avenue of promotion in publicity cadre only and he/she will have no claim for being considered for promotion in their parent cadre.

The selected incumbent should attend the mandatory training course prescribed for publicity Inspectors.

The last date of receiving applications by GM(P)/MLG is 03-05-2021.

DA-One syllabus & Format of application.


(Rumi Namasudra)
APO/Traffic
For General Manager(P)

Format/Bio-data

1. Full name of applicant (in block letter) :
2. Designation :
3. Present place of posting :
4. Working under :
5. Controlling Officer :
6. Educational Qualification (with attested copy) :
7. Date of birth :
8. Date of apptt. to Rly.Service :
9. Whether belonging to SC/ST community :
10. Other Qualification :
11. Whether trained in advance study course,if so,details of training :
12. P.F. No./PRAN No. :
13. Candidates choice to write in any one of the two languages (English/Hindi) :
14. Email id :

DECLARATION BY THE CANDIDATE:

I do hereby declare that the above particulars furnished by me are true to the best of my knowledge and belief and I further undertake that in the event of any entry above is incorrect or not in order, my candidature shall liable to be cancelled at any stage during pendency of the above Selection.

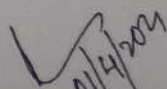
Signature of applicant

Phone No. (Rly.).....

Phone No. (M).....

Certified that the above particulars furnished by the applicant are found to be correct as recorded in his service sheet.

Signature of the Controlling Officers

 21/4/2024

Syllabus for selection to the post of
Publicity Inspector/Sr. Publicity Inspector (MCQ type)

1. Basic ideas about Public Relations. It's historical and present day significance.
2. Various tools of Public Relations and their applications.
3. Public Relations in modern day world.
4. Photo visual publicity tools and their role in Public Relations.
5. Public Relations in India.
6. Electronic/digital/new age media.
7. Basic information about past, present of Indian Railways.
8. Basic knowledge of English, Assamese & Bengali languages.
9. Basic knowledge of Establishment rules.
10. Basic knowledge of Financial rules.
11. Updated information about Northeast Frontier Railway.
12. Information about the geographical area under NFR.
13. Knowledge about modernization of Indian Railways.
14. Translation from English to Hindi, Assamese & Bengali and vice-versa.
15. General knowledge of Rajbhasa Adhinyam and its application in Indian Railways.

Handwritten signature
01/6/2024